

The logo for the National eDiscovery Leadership Institute (NELI) is displayed in white text on a blue rectangular background. The letters 'NeLI' are stylized, with the 'e' being lowercase and the 'LI' being uppercase.

National eDiscovery Leadership Institute

The background of the slide is a photograph of a large, modern conference room. Numerous people are seated at long, curved tables, many with laptops open, suggesting a professional meeting or conference. The room has a high ceiling with recessed lighting and large windows in the background.

2024 Sponsorship Prospectus

“Celebrating a Decade of Excellence”

NATIONAL EDISCOVERY LEADERSHIP INSTITUTE

September 19-20, 2024

Available In Person and Live Webcast

A man with glasses and a dark suit is looking down at a laptop screen. The background is a dark, semi-transparent overlay. The text 'About NeLI' is written in large, white, bold letters over the image.

About NeLI

The National eDiscovery Leadership Institute (NeLI) was formed in 2014 to provide high quality, CLE educational opportunities to judges and legal professionals specifically focused on electronically stored information (ESI) and to encourage cooperation between and among the bench and the bar. NeLI aims to provide the very best 2-day eDiscovery program offered anywhere in the world.

NeLI provides a nice mixture of issue spotting/overview and granular analysis so that attendees of all experience levels will benefit. In person attendees will leave this fun, energetic program with a bag of goodies and resources that can be used in their practice.

All net proceeds from NeLI are provided to the University of Missouri-Kansas City School of Law and are used to further education in field of eDiscovery and technology.

As a Gold or Platinum level sponsor, you gain exclusive access to the NeLI Speakers & Sponsors' Dinner — an unparalleled opportunity that sets NeLI apart. Held on the evening before the conference, NeLI speakers and sponsors join together not just for a meal, but rather a gateway to a uniquely intimate setting and networking opportunity.

As our honored sponsor, you will be shoulder-to-shoulder with some of the most distinguished figures in the legal profession. The dinner features an elite gathering of Federal & State Court Judges and legal professionals who will be headlining the next day's sessions. This is your chance to engage in meaningful conversations, forge significant connections, and gain insights in a personal and relaxed environment that is exclusive to sponsors.

Don't miss this one-of-a-kind experience to elevate your organization's presence within the legal community and make an impact where it truly counts.

A photograph of several people in professional attire sitting around a dining table, engaged in conversation and eating. The image is overlaid with a semi-transparent dark grey filter. The text 'Experience the NeLI Speakers & Sponsors Dinner!' is written in large, white, bold, sans-serif font across the center of the image.

Experience the NeLI Speakers & Sponsors Dinner!



Who attended NeLI 2023?

250 in-person attendees

150 remote attendees

17 states + Canada

- Attorneys from AmLaw 100 firms to solo proprietorships
- In-house counsel
- Attorneys from State & Federal Government agencies
- State & Federal Court Judges
- Litigation Support & IT professionals

What people say about NeLI

“I learned a lot. Lots of great practical tips & insights. Judicial panel was invaluable-thought all panels were well done. Liked simplicity of slides and electronic material. Enjoyed vendor presentation as well-very factual-not a ‘sales pitch’ - good explanation of how TAR works.”

“I really enjoyed the judicial panel. Frankly, I could have listened to them for a couple more hours.”

“Excellent, Fantastic Speakers, Good Breadth of Topics. Interaction with panels was very good.”

“All-star judicial panel-very impressive. In-house counsel panel was excellent...loved how the plaintiffs' perspective was included-all too often, that is over.”

- **Brand Exposure:**
 - Recognition on the website, at the event, and in marketing materials
 - Permission to have a display table with marketing materials
 - Permission to use the NeLI logo to market your sponsorship
 - Provide a branded giveaway that will be handed out to attendees at check-in
 - Contribute two gift baskets (value up to \$150) for the live drawings
- **National Marketing Reach**
- **Gold and Platinum Sponsors - Speakers & Sponsors' Dinner**
- **Thought Leadership:** Opportunities for sponsors to position themselves as thought leaders through speaking engagements, panel discussions, and content contributions.
- **Lead Generation:** Access to attendee lists, the ability to promote your brand at a table outside the lecture call, and opportunities to engage directly with potential clients.



Why Sponsor NeLI?

Sponsorship Opportunities

	Silver (\$6,000)	Gold (\$10,000)	Platinum (\$20,000)
Event Access/Table Set Up, if requested	Included	Included	Included with choice of table location
Reserved In-Person Registrations	2	10	20
Complimentary Remote Registrations	5	10	20 (unlimited company internal registrations)
Half-Price Remote Registrations	5	10	Unlimited
Speaking Opportunities	Not Included	Included	Included x 2
New for 2024! Exclusive Interview on the Official "NeLI Pod" Podcast!	Not Included	Included	Included
Networking	Included	Included	Included
Evening Before: NeLI Speakers & Sponsors Dinner	Not Included	2 Guests Included	4 Guests Included
Table Lead at NeLI Attendee Dinner	Not Guaranteed	Included	2 Table Leads Included
Registration List Provided	Included	Included	Included
Early Access to Registration List	Not Included	Provided 3 days prior to event, if requested	Included one week prior to event and supplemented 3 days before event and day before event, if requested
Final Attendee List	Included	Included	Included

NELI

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“Celebrating a Decade of Excellence”

Secure Your Sponsorship TODAY!

To learn more, head to <https://ediscoveryleadership.org/index.php/sponsors> or contact Robin Perkins directly at robin.perkins@kutakrock.com

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